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Laws Saving Paws Launches Better Boards Campaign to Move the Needle on the Animal Crisis

Columbia, Tennessee, December 20 2025 – Laws Saving Paws (LSP), a Tennessee-based animal welfare advocacy organization, has launched the Better Boards Campaign, a focused effort urging Tractor Supply Co. to update its community board guidelines to better align with responsible animal welfare practices.

While TSC actively promotes pet adoption and responsible ownership through partnerships with animal welfare organizations, many in-store community boards continue to allow postings for unregulated puppy sales. LSP says these postings contradict TSC's advocacy and partnerships—and contribute to over breeding, shelter overcrowding, and animal neglect.

“If we want to move the needle on the animal crisis, we have to address everyday systems that quietly fuel it,” said Meaghan Thiede, President at Laws Saving Paws. “In our view, allowing irresponsible breeder advertisements on community boards can detract from the adoption and rescue efforts TSC publicly supports.”

The Better Boards Campaign calls on TSC to:

- Strengthen guidelines for pet-related community board postings
- Discourage unregulated breeder advertisements
- Elevate adoption, spay/neuter education, and responsible ownership resources

LSP reached out to TSC and received a response from their Customer Solutions team indicating that they are reviewing existing community board guidelines to better align with their support for shelters, rescues, and responsible pet care. In the meantime, LSP is encouraging supporters to participate through a mailed letter-writing effort directed to TSC leadership—a proven way to influence corporate policy change.

The campaign also encourages supporters to contact partner organizations, including MuttNation Foundation, to call for consistency between TSC's adoption-focused partnerships and the practices allowed on its community boards.

More information, including where to send your letters and emails, about the Better Boards Campaign is available at www.lawssavingpaws.org/betterboards.

About Laws Saving Paws (LSP)

LSP is a 501(c)(3) nonprofit organization dedicated to addressing the root causes of animal overpopulation and neglect through education, advocacy, and policy-driven solutions.

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